

# The new rules of technology

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Rule# 1

Open source application  
software is eroding vendor  
influence

Rule# 2

Geeks with popular blogs are  
able to influence technology  
adoption

Rule# 3

No one uses a commercial Java  
application server anymore

Rule# 4

The web has won

Rule# 5

Open web standards are mature  
enough for the web to be used  
as integration layer

Rule# 6

Big iron SOA is nearly dead.  
Evolutionary bottom up SOA  
holds promise

Rule# 7

The end to end principle is showing its effects on the architecture of systems as well as organisations



Rule# 8

You can't thrive in your tech career if you know just one language/platform

Rule# 9

DevOps is gaining ground.  
Teams with embedded  
sysadmins who can code will kill  
the last mile.

Rule# 10

You aren't a good web  
developer if all you know is  
some server side web  
framework

Rule# 11

Certifications are passé

Questions? Comments?